TECHNICAL DATASHEET



MAX 5003 Eco Prime

(Wall Prime for Interior & Exterior)

DESCRIPTION:

Max 5003 Eco Prime Water Thin-able Cement wall seal is acrylic emulsion based primer suitable for application of interior and exterior and plastered surfaces, concrete, asbestos etc.' It is quick drying, has fast re-coating time and gives smooth finish too. 3 in 1 Benefit like Stabilizing Wall, waterproofing and more coverage. It has excellent opacity and whiteness also improves appearance of top coat. Does not chalk and can be applied on adequately cured fresh plaster, does not required curing with water, provides excellent addition to top coat emulsions , prevents peeling off of top emulsions.

Area of Application:

Ideal for priming exterior & interior surfaces.

Features & Benefits:

• Wall seal for masonry top coat like distemper, emulsion, luster and matt wall finishes

- Stabilizing Wall & Seal Micro porous.
- Good binding of chalky or porous substrates and over coating.

• Used as a primer on internal and external surfaces.

• Based on chemically inert polymers hence suitable for high alkaline substrates.

• Provides deep penetration thus imparts excellent substrate adhesion.

Method of Application: Surface Preparation

Ensure the surface is free from rust, grease, oil & loose material

Application

After proper surface preparation, apply first coat of primer depending on the surface of application. Allow drying for 6-8 hours. Smoothen the surface by filling dents with thin coat of putty and allow drying for 6-8 hours. Sand surface with emery paper 320 and wipe clean.

Coverage:

50-60 sq. feet/liter per coat.

Thinner Recommended

Plain pure water as per required quantity.

Technical Information:

- Type : Paint Primer (Water base)
- Color : White base
- Density : 1.55
- Water dilution : 25%

PRECAUTIONS:

- Do not over-thin or over-extend the brush
- Stir well and strain before use

PACKING:

1 ltr, 4 ltr, 10 ltr, 20 ltr.

STORAGE & LIFE:

Best before one and half years from the date manufacture when in sealed pack and stored in cool & dry place in unopened condition away from direct sunlight.

HEATLH & SAFTEY:

• Use rubber hand gloves & safety goggles,

- while using MAX 5003 ECO PRIME.
- In case of contact with skin, wash with plenty of water.
- Keep out of reach of children

TECHNICAL INFORMATION & SERVICES:

Further information and advice, including practical demonstration are freely available with the Technical Service Department of SEMITRONE CONCHEM PVT LTD -

AHMEDABAD.

DISCLAIMER: The product information & application details given by the company & its agents has been provided in good faith& meant to serve only as a general guideline during usage. Users are advised to carry out tests & take trials to ensure on the suitability of products meeting their requirement prior to full scale usage of our products. Since the correct identification of the problems, quality of other materials used and the on-site workmanship are factors beyond our control, there are no expressed or implied guarantee / warranty as to the results obtained. The company does not assume any liability or consequential damage for unsatisfactory results.



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